What is the scheme intended to support?

The scheme is intended to support staff and students for all across Campus to develop and deliver quality public-facing activities based around any area of Campus activity (scientific or not). There is no set maximum or minimum amount you can apply for, however there is a total of £10,000 available and we anticipate funding around 10-15 activities. To promote creativity and freedom, the fund is not prescriptive on the types of engagement idea that can be submitted.

Examples might include:

- Live events such as discussions, workshops, or activities
- Citizen science style projects (only if they can be concluded in 4 days)
- Developing an exhibition or display for a specific public audience

The fund is designed to support a wide variety of types of activity, however there are particular overarching qualities the awards panel will look favourably upon:

- Activities that encourage dialogue and discussion around areas of genomics science, including those that can provoke emotive responses
- Activities that show the breadth of subjects that we deal with on a daily basis (anything from facilitating collaborations with scientists across the world to waste disposal)
- Activities that could be re-run at another event at a later date

What are eligible costs?

The fund is intended to cover costs directly associated with the development and delivery of the public activity. Some examples of acceptable costs are provided below:

- Materials required to develop and produce a resource
- Equipment hire
- Travel costs incurred by staff or students in direct connection to the project delivery

The following examples are NOT what the fund is expecting to cover:

- Costs of bringing in external speakers
- Projects that are part of a research project’s usual programme of activities
- Projects where our support does not significantly enhance the activity
- General staff, catering and hospitality costs
- Funds for doing research

Who can apply?

Anyone who works at the Wellcome Genome Campus can apply.

When and how do I apply?

The YouMe&Us Activity Fund will be open for applications until 31 March 2020

Applying to the fund is via a simple two-page form you can download from the ‘YouMe&Us Activity Fund’ page on the public engagement website: www.wgc.org.uk/engage.
YouMe&Us Activity Fund – Terms & Guidance

Fine print

The YouMe&Us Activity Fund has been created to be as quick and easy as possible to apply for, leaving the maximum time for applicants to think through and create their great public engagement ideas. However, there are a few terms and technical points applicants should take note of ahead of applying. These are highlighted in the list below:

- Applications are only accepted using the application form which is downloadable from www.wgc.org.uk/engage. The form is a fillable PDF that everyone with Acrobat Reader should be able to work with. Please report any technical issues in good time to engage@wgc.org.uk

- Applicants should consider any ethical or safeguarding issues raised by the project and demonstrate plans to address these. This may include working with children or vulnerable adults or activities addressing the health of participants.

- Projects that involve collecting personal medical data, medical diagnosis or invasive procedures will not be funded.

- Applicants should consider their audiences and ensure balance between what is novel and innovative compared with what is realistic to achieve. General ‘Thinking of your Audience’ tips are available on the public engagement website.

- Applicants should consider evaluation of their activity. Hints and tips for ‘Evaluating your activity’ are available on the public engagement website and the National Coordinating Centre for Public Engagement website.

- Applicants should consider the legacy of their project to the wider ambition to build a culture of public engagement across Campus. For example, can any new techniques, approaches or resources be shared with others? Could any live events be recorded and shared online? The Public Engagement team can advise on how to reflect and cost such considerations.

- It is suggested that applicants discuss their plans with their line manager.

- Applications will be assessed by a panel comprising of internal representatives from across the organisations on Campus.

- Applicants will be notified if their application is successful within three weeks of the deadline.

- Unsuccessful applicants will be offered feedback.

- Successful applicants may also be offered feedback on their project and in some cases, funding may be conditional on some specific areas being addressed.

- Funding will be made available to successful applicants through expense or invoice submission. Authorisation of transactions will rest with the Public Engagement financial administrator.

- By submitting an application to the YouMe&Us Activity Fund, applicants are consenting to having their successful projects showcased in wider Campus information channels. This could include promotional materials, social media, case studies for the Public Engagement website, features for the Connecting Science newsletter and exemplars in reports to funders. This may involve project leads or teams being interviewed or filmed where appropriate.

The Wellcome Genome Campus Public Engagement Team. February 2020

Public Engagement is part of CONNECTING SCIENCE whose mission is to enable people to explore genomic science and its impact on research, health and society.